Localism is about accuracy in expressing the needs of locals to locals and others through the media. With a demography of nearly 300 millions individuals voices with expressing need in almost all spoken languages of the world, localism found itself in defining ways to identify the expressing needs of locals cells. Just considering languages, localism can be a moral obligation for FCC to free the spectrum of the media to allow more locals to express themselves when it becomes evident that networks neglects thos local needs. For instance the immigrants locals need to be able to voice their needs among themselves by their God given ability to to speak and explain to others within their geographic community part of their culture or their way of life. FCC has the power and the means to ease problematic setting aside low power frequencies or scheduled license for their use by different small groups of locals.